

BONUS CONTENT

# Visual Poetry

*A Creative Guide for Making  
Engaging Digital Photographs*

**CHRIS ORWIG**

**New  
Riders**

VOICES THAT MATTER™

## Guest Speaker



### Turner Forte

Turner Forte Photography is the talented husband and wife team of James Forte and Courtney Turner. Their work is vibrant and alive and is widely published and sought after. James and Courtney find colorful and distinct photographs wherever they go. See their work at: [www.turnerforte.com](http://www.turnerforte.com).

#### *What inspires you?*

James: Nature's beauty and trying to capture how I see it. I find inspiration in light and subjects. Most of my inspiration come from nature and the ocean. I love the thrill of the chase when following whales and dolphins, and the serene beauty of a campsite late at night and far away from it all.

#### *What makes a photograph good?*

Courtney: I always ask myself when taking a photo, "What makes this interesting?" If I can't make the subject intriguing then I don't think the image will be successful. A good photo has to have design elements with movement, color, and beautiful light. There has to be energy or excitement that can come from light, the subject's expression, the environment, or even the unknown.

#### *What character qualities should the photographer nurture?*

Courtney: I think the biggest character quality to encourage would be determination. If you're not determined or not willing to make the sacrifices and do the hard work required to get noticed then you won't survive. Along with determination, you have to be confident in your work and have humility when working for clients. Being outgoing, a good communicator, and easy to be around on photo shoots will show up in your photos and clients will want to work with you again.

#### *What is your advice for the aspiring photographer?*

James: Shoot what you love and have fun doing it. Photography has to come from the heart and shooting what you love will always bring this out. Jobs will pay you to shoot just about anything, but remembering what you love to shoot will keep you grounded.