

BONUS CONTENT

# Visual Poetry

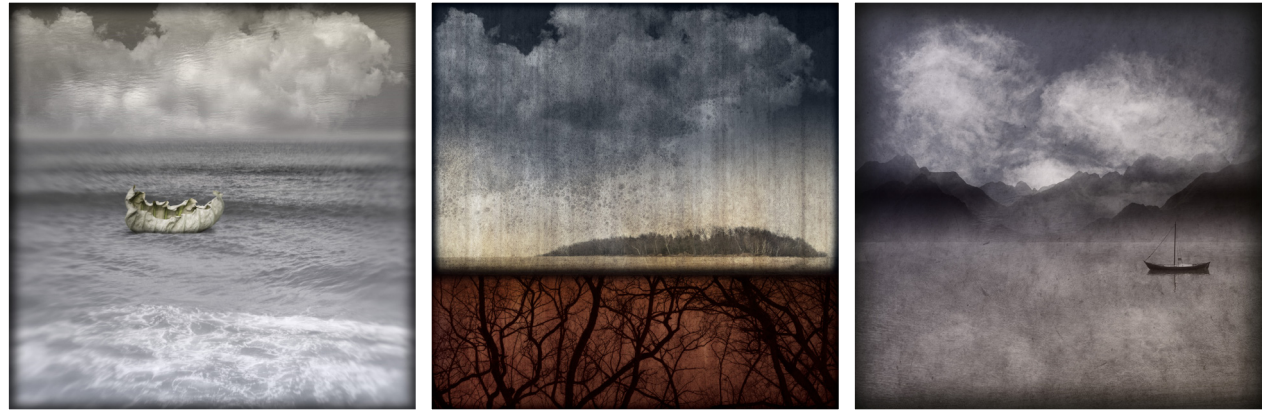
*A Creative Guide for Making  
Engaging Digital Photographs*

**CHRIS ORWIG**

**New  
Riders**

VOICES THAT MATTER™

## Guest Speaker



© JULIEANNE KOST

### Julieanne Kost

Julieanne is a thoughtful artist who gracefully bridges the digital divide. She combines a sharp intellect with a deep soul to create photographs and photo collages full of fascination and intrigue. For more information visit: [www.jkost.com](http://www.jkost.com).

#### *What inspires you?*

I try to find inspiration all around me. If I'm only looking for inspiration in photographs then I'm missing out on so many other sources of creativity and different views of the world. My work would be boring if I only had a single source of influence. Within photography I try to look at many different genres—commercial, fine art, photojournalism, wedding, and portrait. I also look at different sources of imaging—medical, molecular science, ultraviolet spectrums, and infrared. Outside of photography I look at other mediums of visual communication and art (drawing, painting, sculpture, wood work, interior design, architecture, video, interactive media, and Web advertising) not only from my country, but from around the world.

I also find inspiration from other people. Most people love to talk about what they know so I try to ask questions. If you're a student (aren't we all life-long students?) and you're with someone more experienced, ask about their work, their hobbies, or their life. Everyone has a worldview. I try to make mine as

broad as possible. If you prefer to study alone there is an unbelievable wealth of information on the Web—all for the taking if you're open to it.

And take up new hobbies—things that you know nothing about—this will help to flip your “learning switch” and expand your mind in new and exciting directions. Your brain is like any muscle in your body and you need to exercise it!

#### *What makes a photograph good?*

There are many things that make a photo technically good, but for me the image must have an impact and move me, invoking an emotional response. The response can be positive or negative, happy or angry, sad or inspired. Regardless, the image has an effect on me.

#### *What character qualities should the photographer nurture?*

Photography like many mediums is constantly changing and evolving—both in the tools used and the way the messages are delivered. Anyone planning a life-long relationship with photography needs to be flexible to adapt to changing technologies, new mediums, and different ways of communicating for personal work and for clients.

#### *What is your advice for the aspiring photographer?*

Photography can present you with opportunities to be a part of events as they unfold—from documenting historic events to discovering what makes people tick. If you open yourself up to other people's ideas and ways of life and see things through their eyes instead of judging them, you can widen your own point of view. And you might overcome some of your own fears and limitations.

Try to stay in the moment and see where a situation takes you. If you fight it, you may change the exact story you were trying to capture. Most importantly, be sincere.